

**It's just plain smart to prevent
motor vehicle injuries and
fatalities**



Traffic crashes are the leading cause of death in the workplace.

On-the-job traffic crash costs reflect payments for:

- * Medical Care
- * Property Damage
- * Lost Productivity
- * Third Party Damage and Injury
- * Worker's Compensation
- * Vehicle Replacement
- * Substitute Labor

Contact us: www.labor.vermont.gov

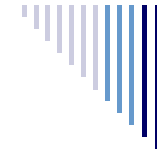
- * Under "Business" click "*Workplace Safety*"
- * Then click "*Project RoadSafe*"



Project RoadSafe
A Workplace Traffic Safety Program



Buckle Up
Pay Attention
Slow Down



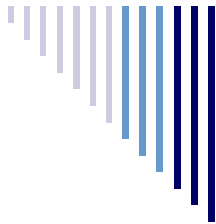
Project RoadSafe
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**Behavior Skills on
the Road:
Attitude Makes the
Difference**



Let Me Say This About That:
Buckle Up, Pay Attention,
and Slow Down!





Your Attitude determines your Behavior
Your Behavior determines your Driving Habits
Your Driving Habits determine your Safety on the Highway

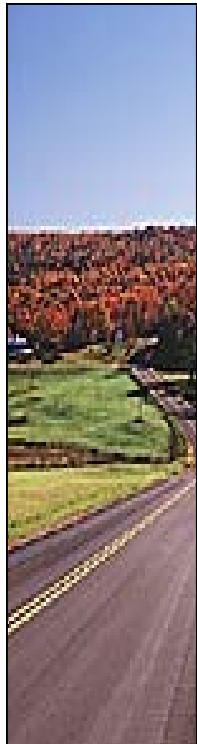
Order your copy of *Guidelines for Employers to Reduce Motor Vehicle Crashes*.

Contact:
 norman.james@state.vt.us

Do It Today!

Buckle Up

* Traffic crashes are the leading cause of death in the workplace.



* Seat belts reduce the chance of injury or death in a crash by 50% or more.

* About 62% of drivers and passengers who were killed in a crash were not wearing seatbelts.

* Seat belts will reduce the emotional and physical costs of a crash, as well as financial and corporate costs of doing business.



Pay Attention

* Traffic crashes are the leading cause of death in the workplace.

* “Inattention” has been cited as the number one cause of traffic crashes.

* Behavior is the driving force behind human error. The most common human error is “inattention.”



Slow Down

* Traffic crashes are the leading cause of death in the workplace.



* Posted speed limits have a purpose — heed them.

* The old saying that “Speed Kills” is just as true today as it was years ago.

* Safe driving is a full-time job — work at it!

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